

ECOMMERCE
GENERAL



Ecommerce Website For Retail Store





What We Do

At GetPAID, we help business teams who need to get online, but don't have the business development or technical expertise to efficiently:

- ❖ Build out online businesses
- ❖ Integrate digital sales channels with offline operations
- ❖ Or digitally transform areas of their operations to drive growth.

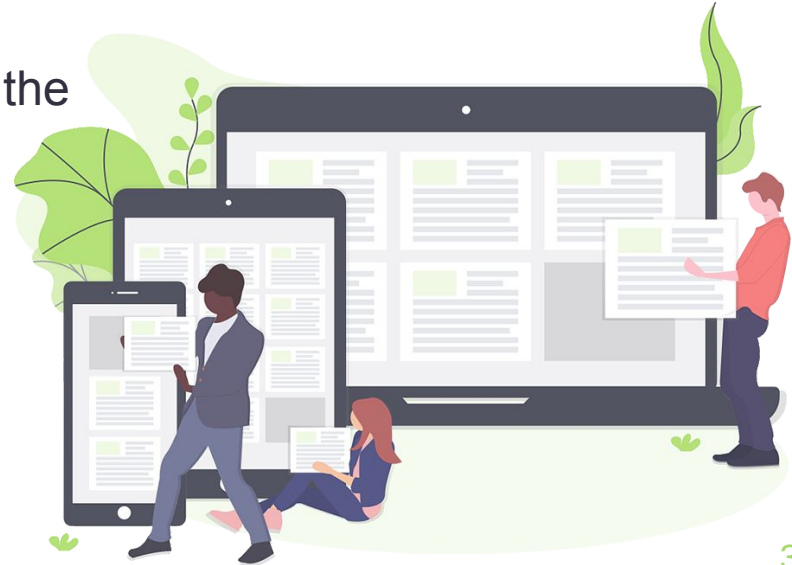




How We Do it

At GetPAID, we will help you to:

- Craft a winning ecommerce strategy that will be the blueprint for the business.
- Design a solution that can efficiently support the execution of the company's strategy to meet objectives.
- Implement the systems and processes that come together to form the complete solution.
- Manage technical KPIs that impact success





Your Company's Need

You are operating a business that needs an ecommerce system to sell products or services online.

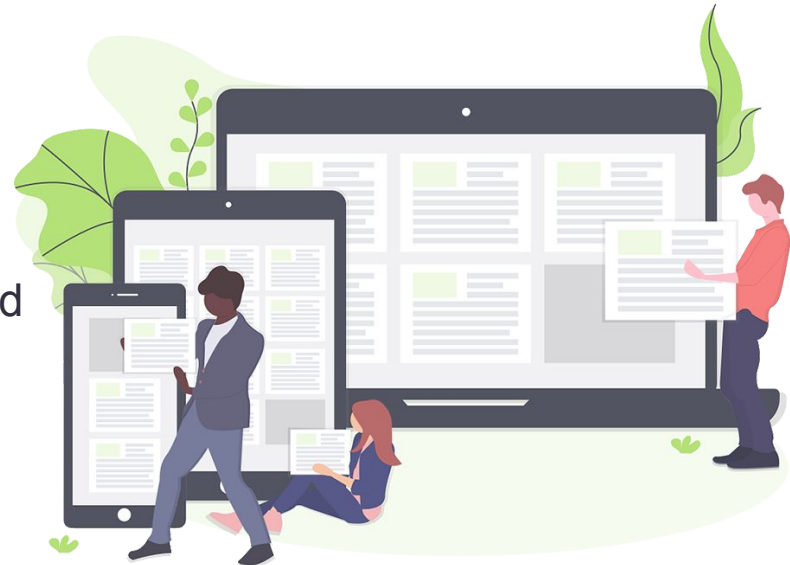




Our Solution: **ONLINE STORE**

We provide a reliable and easy to use ecommerce system that:

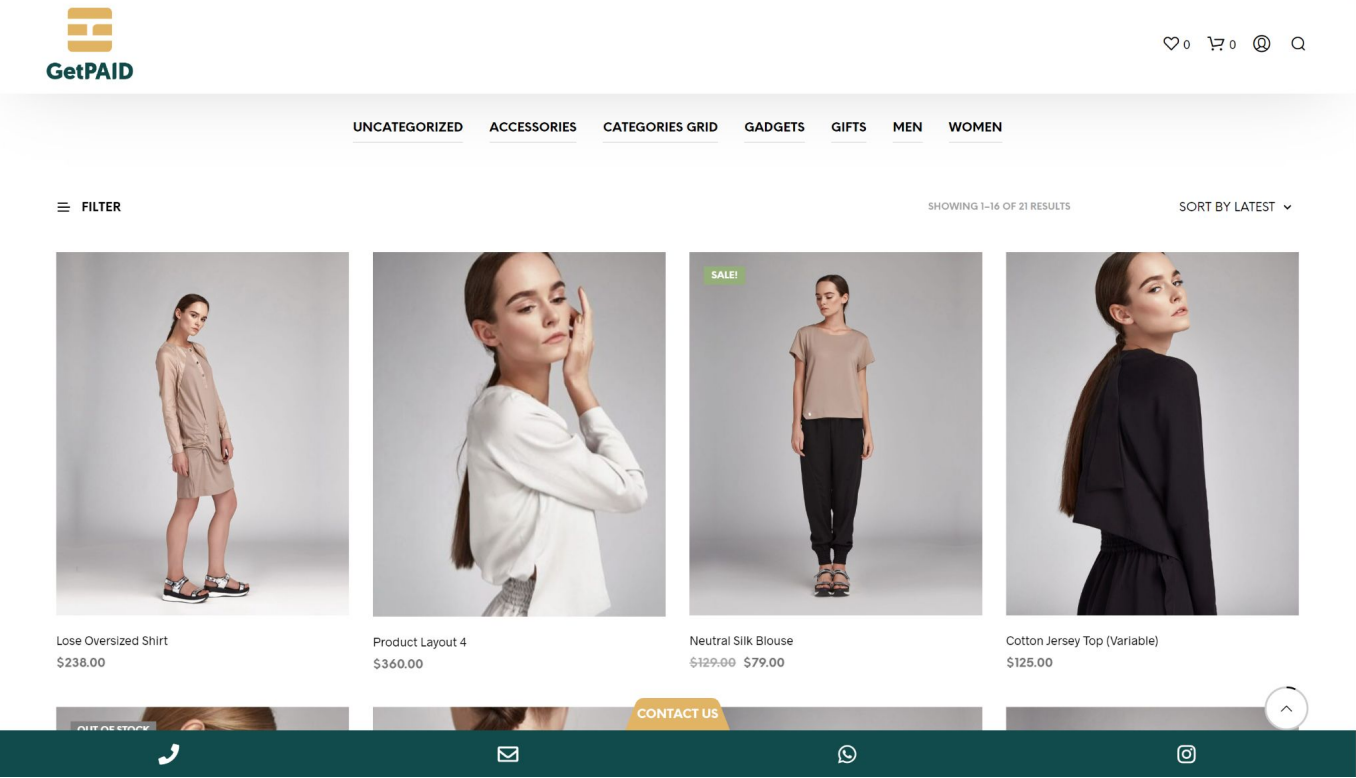
- Will function as an online sales system to run the back office of your business
- Facilitate online purchasing of your products and services
- Give administrators an all-in-one sales system to manage their business operation.
- Will enable stakeholders to monitor operations and business performance from anywhere at anytime.
- Some addons include store manager mobile app; along with live chat, loyalty and referral systems.



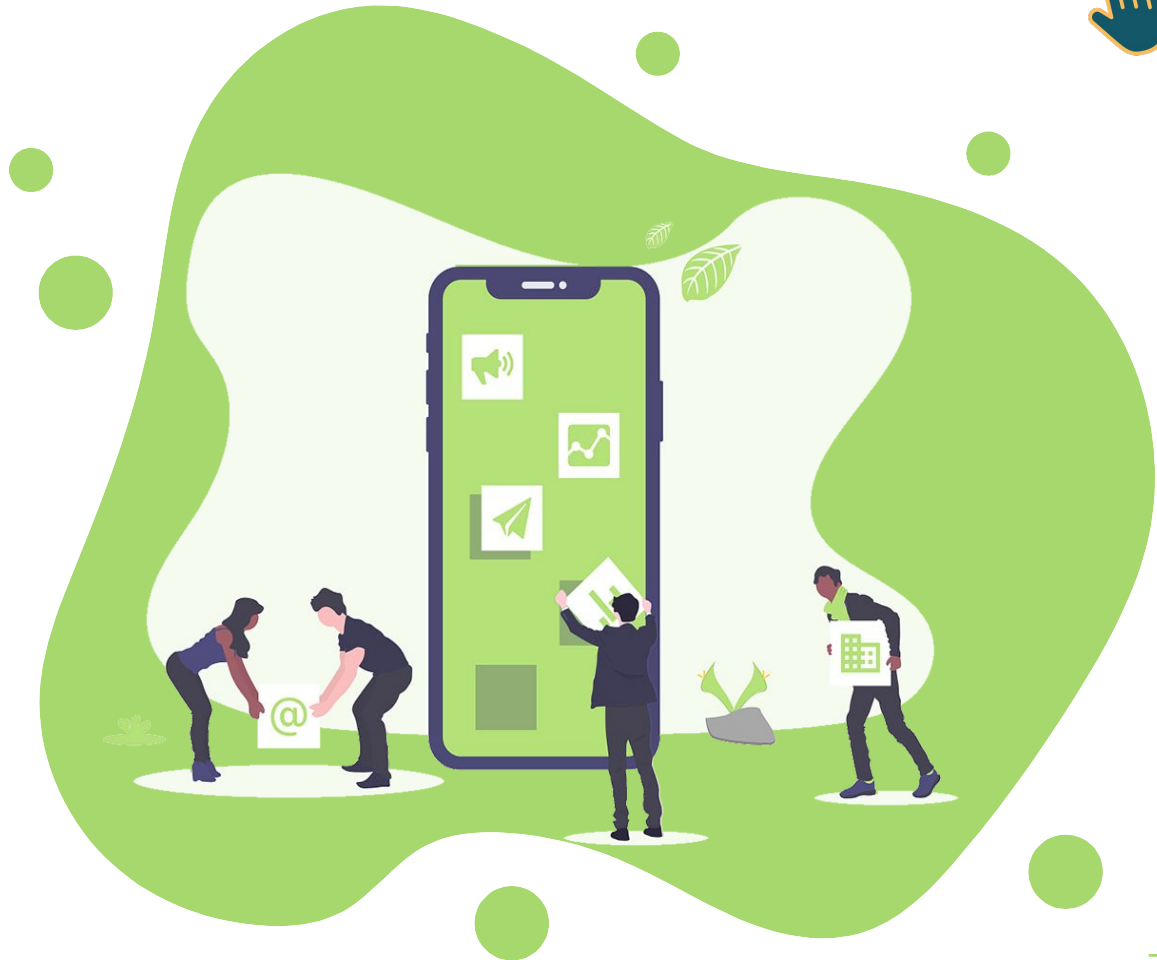


What Your Product Display Could Look Like

Please click on the image below to learn more about the core of your solution.



Technical Specifications



INTERFACES, SYSTEMS & SUPPORT



Front End User Interfaces

Pages

- ❖ Shop
- ❖ Product Categories
- ❖ Cart
- ❖ Checkout
- ❖ My Account
- ❖ Terms & Conditions
- ❖ Privacy Policy

Admin/Agent Interfaces

- ❖ Products Manager
- ❖ Order Manager
- ❖ Coupon Manager
- ❖ Customer Manager
- ❖ Content Manager
- ❖ Sales Reports
- ❖ Payments (Cash, Bank Transfer)
- ❖ Shipping(Flat Rate)

Core Systems

- ❖ Content Management System
- ❖ Ecommerce Sales system
- ❖ Email Communication Systems
- ❖ Standard Security & Maintenance Systems
- ❖ Default Payment Options With Stripe/PayPal Credit Card Processing

Does not include taxes, fulfillment, delivery or payment customizations

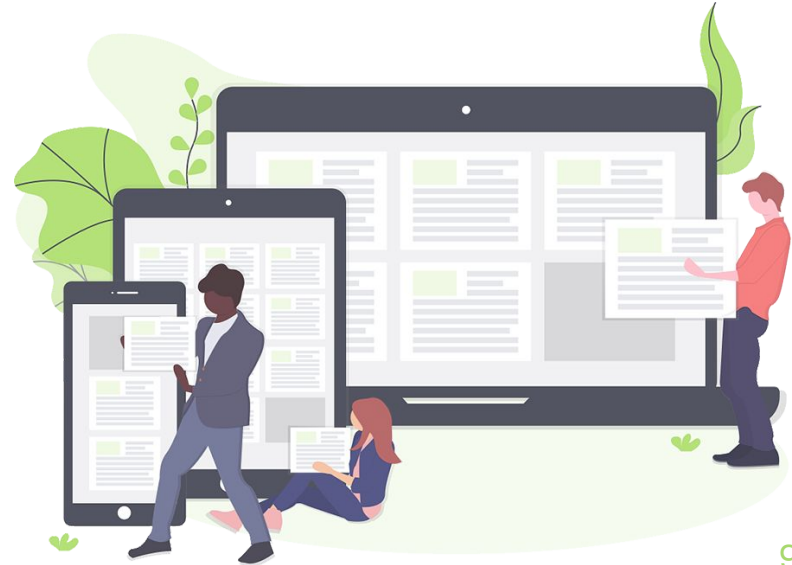
Standard Support & Maintenance

- ❖ Sub-Domain Setup & Management
- ❖ Shared Server Hosting (default)
- ❖ Standard Security (SSL)
- ❖ Support Services (48-HR response time)
- ❖ Standard Maintenance Services - (Backup/Restore & Core Updates, Plugin Updates, Bug Fixes)



Configuration Options

ITEMS	Cost
Standard Online Store, as presented on page 8	US\$500 + \$50/mth
Add Simple Products	US\$5/product
Add Jamaican Payment gateway	US\$650 + integration tool
Add Basic Home Page with shopping categories	US\$250
Add Custom Home Page	US\$700



Package Upgrades



Quotation Addon
+ \$100/mth

Subscription Addon
+ \$50/mth

Booking Addon
+ \$75/mth

Courses Addon
+ \$100/mth



PLATFORM SUPPORT

System Maintenance - Mandatory (included in basic setup)

We manage and support services to optimize the availability and reliability of your online systems. This includes

- ❖ SSL Security Certificate (Free version)
- ❖ Website Backup/Restore & Data Storage
- ❖ WordPress Core Updates
- ❖ Plugin Updates
- ❖ Maintenance & Bug Fixes
- ❖ Loading Speed Performance

Security - Optional (\$50/mth)

Implement and maintain industry standard security protocols to keep website data and transactions secure from breaches. This includes

- ❖ Server Security Firewall
- ❖ Server Security Patrol
- ❖ Onsite Security Patrol (Malware and Hacks)
- ❖ Spam Protection
- ❖ Premium ecommerce web security protocols
- ❖ Login Protection

Content Update - Optional (\$50/mth)

Maintain the content on your website . This includes

- ❖ Update Media Content
- ❖ Content Writing
- ❖ Website Rebranding
- ❖ Upload Blog Articles
- ❖ Remove Outdated Content and Links

Data & Marketing - Optional (\$50/mth)

Maintain marketing systems that generate leads and provide data/insights. This includes

- ❖ Visitor Analysis & Reporting
- ❖ Lead Generation via Mailing List
- ❖ Pop-up Engagement
- ❖ New subscriber email campaign

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CLICK TO CONNECT

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